# LKN Magazine

Our readers. Your market. Let us help you tell your story.



1x = 1 month contract rate | 6x = 6 month contract (monthly rate) 12x = 12 month contract (monthly rate)

1x - \$1.050 6x - \$975 12x - \$925 monthly rate

1x - \$850 6x - \$775 12x - \$725 monthly rate

**HALF HORIZONTAL** HALF VERTICAL 3.676" x 10"

7.5" x 3.25"

1x - \$750 6x - \$675 12x - \$625 monthly rate

THIRD HORIZONTAL

1x - \$650 6x - \$575 12x - \$525 monthly rate

**QUARTER** 

3.676" x 4.95"

FULL Trim Size- 8.25" x 10.75" Bleed-.125" • Margin-.375"

Since 2005

Since 2007

7.5" x 4.95"

FORSYTH

Since 2015

Proud member of the Forsyth Magazines Family

Find a copy at your local Harris Teeter or Food Lion store!

\*see full list of distribution spots on our website, lkn-magazine.com

## **ADVERTISER INFORMATION**

#### All rates are per month & per magazine.

1x - \$850

6x - \$775

12x - \$725

monthly

- 10% premium for guaranteed placement.
- 10% fee applied to ads that do not run consecutively, month to month.
- 5% discount for full contract amount paid in advance.
- Prices are subject to change. LKN Magazine offers initial, complimentary ad design with up to two revisions. Additional charges may apply.

#### **DEADLINES:**

1st of the prior month for ads that LKN Magazine's graphic department designs. 3rd of the prior month for camera-ready ads.

### AD SUBMISSION GUIDELINES:

Four-color process only (CMYK) or grayscale. No spot colors, no RGB. Please create ad on a page that is the same dimension as the ad. No crop marks, color bars, etc. Do not build black type - make 100% black. No true type fonts.

#### TYPE FILES ACCEPTED ARE:

InDesign - include all type 1 fonts and graphics (package)

TIFF - 300 dpi @ 100%, CMYK or grayscale EPS - All fonts to outline, CMYK or grayscale PDF - All fonts embedded / outlined, CMYK or grayscale, press ready (300 dpi for all halftone images, 1200 dpi for bitmapped images @ 100%) JPEG - 300 dpi @ 100%, CMYK or grayscale

