



Founded in 2005, Forsyth Magazines has served Winston-Salem readers for nearly 30 years. In 2022, we launched LKN Magazine for the Lake Norman community, continuing our commitment to delivering quality content.

EACH ISSUE IS FILLED WITH CONTENT THAT IS HEARTWARMING, EDUCATIONAL, INSPIRING AND LOCAL.

60,000+
READERS

From Statesville to North Charlotte,
and Everywhere In Between!

- Grocery Stores, Including Harris Teeter and Food Lion
- Boutiques & Retail
- Salons & Spas
- Med Spas
- Health Clinics

400+

DISTRIBUTION POINTS

Reach your ideal customers right where they live, work, and play!

- Medical Offices
- Specialty Providers
- Public Libraries
- Community Resources
- And Much More!

For a full list of our distribution points, visit www.LKN-Magazine.com/find-a-copy



WE LOVE OUR COMMUNITY!

We love helping local businesses and nonprofits tell their story. Partner with us to elevate your brand's story to your target audience. If you are interested in advertising with us email advertising@lkn-magazine.com to learn more.

PRICING:

- All rates are per month and per magazine.
- Dual advertiser discount is available.
- 10% premium for guaranteed placement.
- 10% fee applied to ads that do not run consecutively, month to month
- Prices are subject to change.

DESIGN:

- LKN Magazine offers initial, complimentary ad design with up to two revisions.
- Additional charges may apply.

DEADLINES:

- 1st of the prior month for ads that LKN Magazine's graphic department designs.
- 3rd of the prior month for camera-ready ads.

RATE TABLE:

1X = 1 MONTH CONTRACT RATE | 6X = 6 MONTH CONTRACT (MONTHLY RATE) | 12X = 12 MONTH CONTRACT (MONTHLY RATE)

1x \$1,050
6x \$975
12x \$925
monthly rate

FULL (BLEED)
Trim Size: 8.25" x 10.75"
Bleed: 0.125"
Safety Margin: 0.375"

1x \$850
6x \$775
12x \$725
monthly rate

HALF HORIZONTAL
7.5" x 4.95"

1x \$500
6x \$450
12x \$400
monthly rate

THIRD HORIZONTAL
7.5" x 3.25"

1x \$400
6x \$350
12x \$300
monthly rate

QUARTER VERTICAL
3.676" x 4.95"

**EXCLUSIVE PERKS
FOR A 12-MONTH COMMITMENT!
FULL & HALF PAGE ADS ONLY**

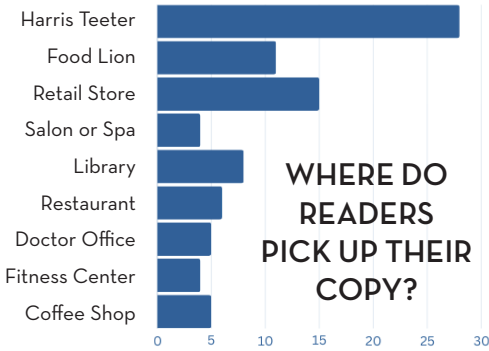
- **Cover Story:** Includes a 4-page editorial, a feature on the front cover, and a callout on the Table of Contents.
- **Monthly Ads:** Guaranteed placement in each issue.
- **Social Media Exposure:** Consistent promotion through our social channels.
- **Regular Editorial Features:** Up to 4 inside editorials per year, tailored to your brand's narrative.

AD SUBMISSION GUIDELINES:

- Four-color process only (CMYK) or grayscale.
- No spot colors, no RGB.
- Please create ad on a page that is the same dimension as the ad.
- No crop marks, color bars, etc.
- Do not build black type - make 100% black.
- No true type fonts.

FILE TYPES ACCEPTED:

- **InDesign:** Include all type 1 fonts and graphics (packaged).
- **TIFF:** 300 dpi @ 100%, CMYK or grayscale.
- **EPS:** All fonts to outline, CMYK or grayscale.
- **PDF:** All fonts embedded/outlined, CMYK or grayscale, press ready (300 dpi for all halftone images, 1200 dpi for bitmapped images @ 100%).
- **JPEG:** 300 dpi @100%, CMYK or grayscale.



REACH A HIGHLY
ENGAGED AUDIENCE
THROUGH OUR
WEBSITE TRAFFIC!

4,000

AVERAGE NUMBER OF WEBSITE
VISITORS PER MONTH.

38

AVERAGE NUMBER OF SECONDS
SPENT ONLINE PER SESSION.

50%

OF TRAFFIC ORIGINATING FROM
ORGANIC SEARCH METHODS.

20+

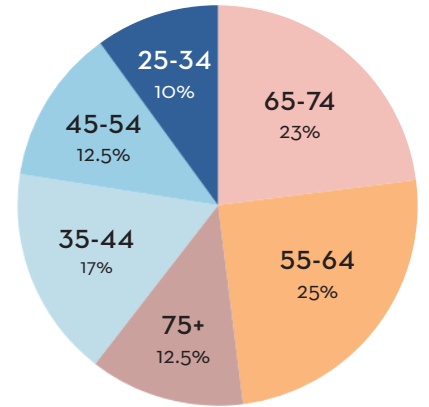
Number of years experience our team
has with publishing local magazines.

READER INTERESTS

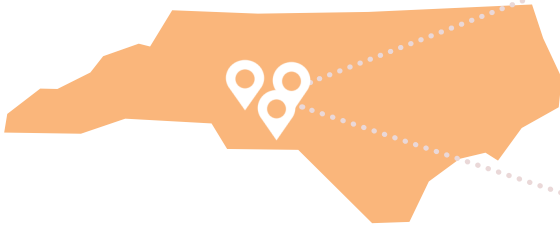
- Travel
- Home Decor
- Cooking
- Shopping
- Reading
- Gardening

93%
of our readers share their copy of the
magazine after they read it.

AGE OF READERS



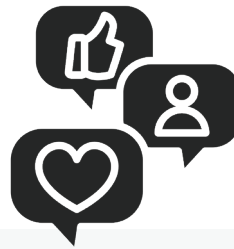
WHAT CITIES TO OUR READERS
LIVE IN?



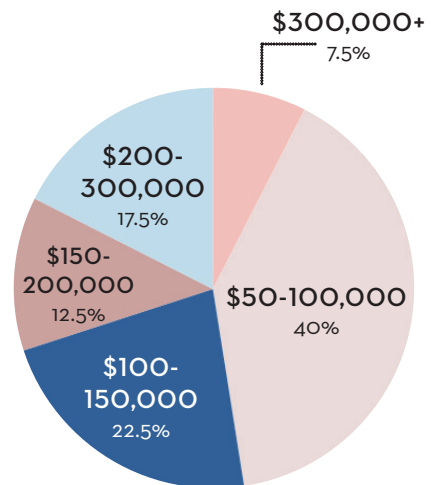
- CORNELIUS
- DAVIDSON
- DENVER
- HUNTERVILLE
- MOORESVILLE
- SHERILLS FORD
- CHARLOTTE
- STATESVILLE

81%
OF OUR READERS HAVE SHARED LKN MAGAZINE
ARTICLES THROUGH SOCIAL MEDIA OR EMAIL.

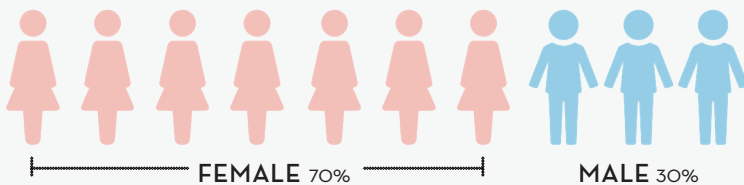
Contact us for additional digital advertising options!



INCOME LEVEL



GENDER



ADVERTISERS



"LKN Magazine consistently delivers the best ROI across all our advertising channels. Their customer service and creative approach make them unmatched."

NIKO MILES

Co-Founder NeoGenix Stem Cell and Regenerative Therapies



"LKN Magazine is more than a partner—they're family. Their support, dedication, and enthusiasm have been integral to our success. We value this relationship deeply."

JACQUE

Owner, Juelerye Artisan Gallery & Gifts

"LKN Magazine's professional look, targeted distribution, and incredible personal support have been game-changers. They've connected us with valuable collaborations and always lend a helping hand."

ERIN AND MIKE CLARK

Owners, The Garden Room

"Advertising with LKN Magazine has been a true partnership. Over two years, they've consistently boosted our presence and revenue, going above and beyond for their clients."

DUSTIN KEITH

Lake Norman Landing Hotel and Marina
Islands Vibe Charter

READERS

"The quality and focus on local businesses are outstanding. LKN Magazine makes finding what I need effortless."

ANNIE M.

LKN Magazine Reader

"As a part-time resident, LKN Magazine has been a revelation—connecting us with local businesses and neighbors. Truly grateful!"

JOHN C.

LKN Magazine Reader